



19th Annual HFMA Western Region Symposium

Region 11 | Alaska | California | Hawaii | Nevada | Oregon | Washington
Region 10 | Arizona | Colorado | Idaho | Montana | New Mexico | Utah | Wyoming



January 15-18, 2017

This year's annual symposium will bring together health professionals, transformational leaders, executives and vendors from thirteen states. Don't miss out on the exceptional education, world-class speakers and amazing networking opportunities brought to you by your HFMA Region 11 and 10 Chapters.

KEYNOTE SPEAKERS



ZUBIN DAMANIA, MD
Turntable Health



Zubin Damania, MD, is an internist and founder of Turntable Health, an innovative healthcare startup that's part of an ambitious urban revitalization movement spearheaded by Zappos.com CEO Tony Hsieh. During a 10-year hospitalist career at Stanford, Dr. Damania won clinical teaching awards while simultaneously maintaining a shadow career performing stand-up comedy for medical audiences worldwide. His videos, created under the pseudonym ZDoggMD, have gone epidemically viral, educating patients and providers while mercilessly satirizing our dysfunctional healthcare system.



SETH MATTISON
FutureSight Labs



Seth Mattison is an internationally renowned expert on workforce trends and generational dynamics. As Founder and Chief Movement Officer of FutureSight Labs, he advises many of the world's leading brand and organizations on the key shifts happening around talent management, change and innovation, leadership, and the future of work. Recently named to the Editors' Picks for Favorite Speakers for 2013 by MeetingsNet, Mattison's presentations bring an entirely unexpected perspective on the future of work, talent, innovation, and the power of relationships.



WAYNE NEWTON
"Mr. Las Vegas"



Recognized worldwide as 'Mr. Las Vegas', entertainer Wayne Newton is known for his signature song, "Danke Schoen," plus many hit singles, including "Daddy, Don't You Walk So Fast," "Red Roses For a Blue Lady" and "Years." Having established himself as an accomplished actor, both on television and in movies, Wayne's getting more attention than ever.

His heartfelt patriotism leads to the very core of who Wayne Newton is. He has entertained troops in every major confrontation our country has been in since Vietnam. Wayne Newton is one of only two people in Las Vegas history to receive the city's Medal of Honor. He was also named one of the "Top Three Entertainers of the Century, in Nevada and Around the World", along with Frank Sinatra and Elvis. To quote Merv Griffin, "Las Vegas without Wayne Newton is like Disneyland without Mickey Mouse.



ERIC RASMUSSEN,
MD, MDM, FACP
American Hospital Association



Erik Rasmussen works in the Federal Relations Department of the American Hospital Association as Vice President of the Advocacy & Public Policy Group. Erik is responsible for representing AHA's interests before the U.S. Congress. His primary goals are to promote hospitals' interests with primary congressional committees with greatest importance to hospitals and will play a leadership role in developing AHA's strategies and articulating AHA's policies on assigned congressional committees.

SESSION TOPICS

- >> Leadership
- >> Revenue Cycle
- >> Reimbursement
- >> Critical Analysis
- >> Finance

For full conference details, visit our website at www.hfmawesternsymposium.org

HOTEL INFORMATION

PLANET HOLLYWOOD
Resort & Casino
Las Vegas, NV 89109



As one of the trendiest hotels in Las Vegas, Planet Hollywood makes every guest feel famously hip. Enjoy Hollywood-themed rooms, massive suites with dazzling center-strip views and colorful, contemporary accommodations. At Planet Hollywood, the celebrity lifestyle is yours and fame lies around every corner.

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www.2017hfmawesternsymposium.eventbrite.com