

President's Message

Mike Kennedy

As we kick off the new 2015/2016 year for the Arizona Chapter of Healthcare Financial Management Association (HFMA), I want to take a moment to thank all the Past Presidents who have helped shape this chapter. Without their efforts and the amazing support from our members, our chapter would not have achieved the level of excellence we currently enjoy. As many of you know, we are officially on our 5th year *Quest for the Shelton*. Simply put, the Shelton Award is given annually to one chapter that has shown sustained excellence for 5 consecutive years. Our Quest started with Connie Perez (Past President 2011/2012) who's vision was "The Road to the Shelton". Her goal, simply stated, was to excel in all areas for the benefit our members. The next president, Greg Wojtal (Past President 2012-2013), then picked up the baton. His goal was "Focus the Chapter on the Key Pillars", which emphasized: Leadership Development, Fiscal Responsibility, Collaboration / Innovation, and Education / Networking. By focusing on these pillars, the chapter was and continues to be better able to serve the members. Next, Tim Robertson (Past President 2013/2014) implemented metrics to help our Arizona Chapter stay on target and "Develop a 5 Year Plan" to achieve even greater value for our members. Finally, Jeff O'Malley (current Past President) set his goal, "Leveraging the Key Pillars to Build Value". Under Jeff's presidency, we stretched our goals, leveraged our members for innovative ideas, and executed those ideas. Consequently, last year the Arizona Chapter had very high satisfaction scores and more people than ever before completed the member satisfaction survey. This year, our goal is "Sustaining the Excellence". We will continue to provide exciting education opportunities, fun networking events, and the resources our valued members need for professional growth.



I am honored and humbled to serve as your 2015/2016 Arizona Chapter HFMA President. During this year, our industry will continue to evolve and change; processes that worked in the past may no longer apply. With this in mind, the Arizona Chapter makes a promise to you, our valued members, that we will always be on the cutting edge. We will provide educational opportunities designed to help you navigate the stormy waters ahead. I believe the quote below accurately portrays the way many of us feel about healthcare today:

*I can't change the direction of the wind,
but I can adjust my sails
to always reach my destination.*
- Jimmy Dean -

Our goal is to help you adjust your sails and hopefully have some fun along the way. I look forward to the upcoming year and hope to see everyone at our Fall And Spring Conferences.

Sincerely,

Mike Kennedy
President-Arizona Chapter HFMA