

*President's Message*  
Jeff O'Malley

We celebrate...sometimes too much sometimes not enough. We celebrate events, accomplishments, remembrances, causes, beliefs, and other stuff. Stuff that has meaning to us, or perhaps simply just offers us an excuse, without really knowing why, to let go and enjoy (St. Patrick's Day comes to mind). Celebrating is important. When we celebrate, we usually gather with family and friends to share in those moments. It is in those moments that we build memories and later reflect on when we once again gather for one reason or another to celebrate again. Relationships begin and grow. We hold those memories and relationships near and dear to our hearts. The accumulation of which can have a powerful influence over our attitudes and our outlook and can even help us become better people.



We have entered the final quarter of our HFMA year and with that I will soon step aside and pass the reigns to another. Good news is we have much to celebrate.

Your Board of Directors started out the year with numerous ambitious goals, including hitting historically high levels of Member Satisfaction, creating additional networking opportunities, expanding interactive educational opportunities at conferences, improving layout and design to the Cactus Clarion, growing our membership, bringing back the HERe and Uninsured/Underinsured conferences, the introduction of the single day Audit and Accounting Update conference, and many others. Such an agenda, and everyone performed admirably.

Speaking of the Board, I would like to take this opportunity to welcome two new Board members: Matt Cox, Dignity Health Chief Financial Officer Arizona Service Area and Leslie Flake, Banner Gateway & Banner MD Anderson Chief Financial Officer/Compliance Officer. The various committees are forming and setting their goals for the upcoming year and believe it or not, planning has begun on the Fall Conference (I wonder if we can get Famous Amos back?). I invite you, who are reading this to consider volunteering for one of the many chapter committees or even consider a future leadership role on the Board (visit: [http://azhfma.org/about\\_committees.cfm](http://azhfma.org/about_committees.cfm) for more information). Only then will you understand how profoundly rewarding of an experience this has been for me.

As I wrap up my term, and hand the reigns over to Mike Kennedy at the end of May, I leave my role having an even deeper appreciation for the wonderful members of the Arizona HFMA chapter as well as the strength and vision of the National HFMA leadership team.

So let's pause, and let's celebrate the events, the accomplishments, the friendships, and the "stuff" from this past year. The memories and relationships I have gained during my tenure on the Board have definitely been formative and I leave a better person than I started. I celebrate our conferences, our committee work, our happy hours (I mean "networking events"), our accomplishments, our strategic growth, and our innovation. I am proud of the Arizona solutions designed to improve chapter management that will serve as best practices nationally. The common denominator to our success has been and will be the Arizona chapter members and voluntary leaders. I look forward to seeing you all soon and thank you for the opportunity to serve.

