

The logo features a central rectangular area with a light blue background. At the top and bottom of this area are decorative horizontal bands with a wavy, ribbon-like appearance. Each band consists of a blue section with white stars and a red section. The text is centered within the light blue area. The top line reads 'AZHFMA' in red, followed by a dark blue star, and '2016' in red. The second line reads 'GREAT EXPECTATIONS' in dark blue, underlined. The third line reads 'SEPT 11-13 | TUCSON, AZ' in dark blue. The entire logo is framed by a decorative border of small red stars. On the left and right sides of the logo, there are three large stars each: a red star at the top, a dark blue star in the middle, and a red star at the bottom.

**AZHFMA★2016**  
**GREAT EXPECTATIONS**  
**SEPT 11-13 | TUCSON, AZ**

As an exhibitor and/or sponsor, your financial support allows the chapter to keep registration rates affordable. To show our appreciation, we work to offer great networking opportunities such as the **Welcome Reception and Monday night Social Event with Exhibitor and Sponsor giveaways!** We also invite you to attend conference sessions and breakouts.

We expect 150-200 attendees this fall. Dress is Business Casual.

The discounted group rate at the conference hotel, Loews Ventana Canyon Resort, is \$149.00. This rate is extended to **August 19, 2016**. You may call 1-800-234-5117 or reserve a room online at <http://tinyurl.com/AzHFMAFallConf>

**Sponsor Benefits:** As a sponsor, your company name will be **displayed on signage** at the registration desk and signage at the event you are sponsoring. During the sponsored event, you can **share your marketing material with attendees**. **With the patriotic/Great Expectations theme, you are encouraged to bring props for the table and yourself.** Your company will be **recognized in the opening announcements** to kick off the conference and you will have the **opportunity to address the audience at the start of your sponsored session / event**. A pre- and post-conference registrant list will also be sent including full **attendee contact information**.

**Bonus!** If your sponsor registration is received by **July 29, 2016**, your company logo will be listed on the front of the brochure included in all electronic marketing and your organization will be highlighted in conference email blasts sent to our large email distribution list.

# CONFERENCE SPONSOR OPTIONS

<u>Session/ Event</u>	<u>Session Title</u>	<u>Price</u>	<u>Complimentary Registrations</u>
<b>September 11, 2016</b>			
1.	General Session	\$850.00	50% off 1
2.	Refreshment Breaks (Sun. pm & Mon. am)	\$800.00	50% off 1
3.	General Session "MACRA"	\$850.00	50% off 1
4.	Reception	\$1,500.00	1
<b>September 12, 2016</b>			
5.	Breakfast w/ Exhibitors	\$750.00	50% off 1
6.	General Session "Managed Care/ACO"	\$850.00	50% off 1
7.	Lunch	\$1,500.00	1
8.	Refreshment Break (Mon. 1:30-2:00 pm)	\$400.00	50% off 1
9.	General Session "ACA/Future of Healthcare"	\$850.00	50% off 1
10.	Refreshment Breaks (Mon. pm & Tues. am)	\$800.00	50% off 1
11.	Reception/Social Event	\$3,000.00	2
12.	Reception/Social Event Sub-Sponsor	\$1,500.00	1
<b>September 13, 2016</b>			
13.	Breakfast	\$750.00	50% off 1
14.	General Session "AzHHA Update"	\$850.00	50% off 1
15.	General Session "Palliative Care"	\$850.00	50% off 1
16.	General Session "AHCCCS Update"	\$850.00	50% off 1

## **Additional Sponsorship Opportunities**

1.	Conference Bags	\$1,000	1
2.	Name Badge Lanyard	\$1,000	1
3.	Hotel Room Key	\$1,000	1

***NOTE:** The six concurrent sessions will be available to the Platinum, Gold and Silver Annual Sponsors who have a complimentary sponsorship as part of their sponsor benefits.*

# CONFERENCE EXHIBITOR BENEFITS

The Exhibitor registration includes one 6' skirted table, two chairs and two conference registrations. (*If only one representative will be attending, consider donating the second registration to a provider!*) You will have an 8' x 8' area in which to display your booth, backdrop, etc. but there will be no piping and draping.

**Register as an exhibitor today!**

**7.5 hours of networking time is available at this year's Az HFMA Fall Conference!**

Your company information will be listed in the conference program. A pre- and post-conference registration list is sent including attendee's full contact information.

**The Conference Theme is patriotic.** Decorate your booth and have fun with the theme. The exhibitors who participated in the past themes had fun as well as had increased traffic...not just those wanting a signature on their game cards! More information on decorating your booth coming soon...

**Exhibitor Fee:** \$1,750 (*includes two full conference registrations*)

Electricity: \$100 for the conference (*if required, please check the option on the registration form*)

**Set Up Time: Sunday, September 11 at 7:00 am**

Exhibit Hours: <u>Sunday, September 11</u>	<u>Monday, September 12</u>	<u>Tuesday, September 13</u>
3:30 - 4:15 pm (break)	7:30 - 8:30 am (breakfast)	7:30 - 8:30 am (breakfast)
5:30 - 6:30 pm (reception)	9:45 - 10:15 am (break)	9:30 - 10:00 am (break)
	1:30 - 2:00 pm (break)	10:00 am - Tear Down
	3:15 - 3:45 pm (break)	
	5:30 - 7:30 pm (reception)	

**PLEASE do not dismantle your exhibitor area until 10:00 am on Tuesday.**

*If travel plans require you to do so, please inform staff prior to the conference.*

**Booth Selection:** The order of booth selection will be based on the organization's level of support for this conference, including sponsorship and annual sponsorship commitment, then on a **first come first serve basis**. Get the best selection by registering early!

**CANCELLATION POLICY:** \$100 administrative fee for notice received by **August 19th**. NO Refunds for cancellations on **August 19th** and after.

**Shipping Materials:** Address label should read:

Hold For: ATTN: (**Rep Name, Company Name and Arrival date\***)

Loews Contact: Caroline Cassino

AzHFMA Fall Conference

Lowes Ventana Canyon Resort

7000 N. Resort Drive

Tucson, AZ 85750

(\*this information is important for the distribution of your shipped materials to your booth so it is readily available for the representative to set up when they arrive)

**Shipments at the hotel can be received starting Saturday, September 10**

**Door Prizes:** If you wish to provide a door prize as a sponsor or exhibitor, please list the item on the registration form or email [admin@azhfma.org](mailto:admin@azhfma.org). Your company will be listed in the handout materials and you can announce the winner at the drawings at the Monday night reception. **This is a great way to highlight your company, gain exposure and gives attendees one more reason to visit your booth if you are an exhibitor!**

**The Chapter Thanks our**  
**Annual Sponsors**

**Platinum Level**

Adreima | Cancer Treatment Centers of America  
CBIZ MHM | Hawes Financial Group  
Healthcare Collections LLC | NHI Billing Services  
Triage Consulting Group | Xtend Healthcare

**Gold Level**

BBVA Compass Bank | Berkeley Research Group  
BKD CPAs & Advisors | Blue Cross Blue Shield of AZ  
BMO Harris Bank | Ernst & Young LLP | JP Morgan  
Moss Adams LLP | Progressive Management Systems  
RSM US LLP | Salucro Healthcare Solutions

**Silver Level**

Bank of America | ClearBalance | Connance | Craneware  
Healthcare Resource Group | Integrated Health Management Services  
Praxis Healthcare Solutions LLC | West Asset Management

**Bronze Level**

Acclivity Healthcare | Account Recovery Services  
Arthur J. Gallagher Risk Mgmt. Services | Avadyne Health  
Cirius Group | FIRM Revenue Cycle Management Services, Inc.  
IMA Consulting | Medical Data Systems | The SSI Group  
TTF Healthcare Search & Staffing