

| <b>SPONSORSHIP PARTNER PROGRAM</b>   | <b>PLATINUM</b><br>Presenting Sponsor<br>\$5,500 | <b>GOLD</b><br>Event Sponsor<br>\$1,950 | <b>SILVER</b><br>Bookmark Sponsor<br>\$1,650 | <b>BRONZE</b><br>Table Sponsor<br>\$1,200 | <b>HERE</b><br>Supporter<br>\$500<br>(or in-kind) |
|--|--|---|--|---|---|
| Co-branding as the sole Presenting Sponsor for the conference, including conference giveaways, advertising, social media and materials | ✓  |   |  |   |   |
| Logo on front cover of event program as Presenting Sponsor   | ✓  |   |  |   |   |
| A special speaking opportunity to highlight your company's alignment with the <b>HERE</b> conference goals and objectives              | ✓  |   |  |   |   |
| 50% discount and first option on additional sponsorship of 2017-2018 <b>HERE</b> events (Speaker Series, Networking Events, etc.)      | ✓  |   |  |   |   |
| Registration list of attendees provided two weeks prior to the event   | ✓  | ✓                                       | ✓  |   |   |
| Reserved table of ten (10) seats, assuring your selected invitees will be at your table  | ✓  |   |  | ✓   |   |
| Sponsorship ribbon on name badge, acknowledging your valued support of <b>HERE</b>   | ✓  | ✓                                       | ✓  |   |   |
| Signage and recognition at the event   | ✓  | ✓                                       | ✓  |   | ✓   |
| Customized <b>HERE</b> social media posts (Facebook group, LinkedIn group and Twitter account) ahead of event                          | Three (3)  | Two (2)                                 |  |   |   |
| Logo in event program, advertising, social media and conference materials  | ✓  | ✓                                       | ✓  |   |   |
| Complimentary registrations with prime seating for use by your organization or client guests   |  | Two (2)                                 | One (1)                                      |   |   |
| 30% discount on registration for up to two (2) additional attendees  | ✓  | ✓                                       | ✓  | ✓   | ✓   |
| Specially designed custom bookmark placed in each attendee's theme-aligned book  |  |   | ✓  |   |   |
| Logo prominently displayed at table  | ✓  |   |  | ✓   |   |
| Color ad space in the event program  | Full page  | Full page                               | Half page                                    | Half page                                 | Quarter page                                      |

| <b>A-LA-CARTE OPTIONS</b>   |         |
|---|---------|
| <b>Limit 1 Sponsor per option</b>   |         |
| Looking for additional ways to partner? Each of the a la carte options below will provide your organization with additional recognition in event program, prominent display of your logo on special signage, as well as recognition at the event as a valued sponsor. |         |
| Parking: specially designed valet ticket with your logo/message   | \$750   |
| Breakfast: signage and logo-imprinted napkins   | \$1,500 |
| Coffee Bar: signage displayed throughout the day for maximum visibility   | \$500   |
| Luncheon: speaking opportunity during lunch   | \$2,500 |
| Dessert: signage and logo-imprinted napkins   | \$500   |
| Happy Hour: one drink ticket per attendee   | \$1,500 |