



# 2017 AZ HFMA SPRING CONFERENCE

Get Smart – Connect With Us

Az HFMA

*Back to the 1960's*



April 6 – 7, 2017

Wild Horse Pass Hotel & Casino

Chandler, Arizona

## Sponsor and Exhibitor Brochure



# THE SPONSOR & EXHIBITOR DETAILS

The conference committee hopes to see all of you at this year's 2017 Az HFMA Spring Conference, "Get Smart – Connect With Us". [The preliminary agenda](#) has been set to increase attendance through a broad scope of topics which will include interactive discussions on current issues. We have several great opportunities for you to support this conference and showcase your professional services or innovative materials through sponsoring and exhibiting.

As a sponsor or exhibitor, your financial support allows the chapter to keep registration rates affordable. To show our appreciation, we work to offer great networking opportunities such as the Thursday reception with exhibitor and sponsor giveaways! We also invite you to attend conference sessions and breakouts.

**This year we are expecting 150-200 attendees.**

The discounted group rate at the conference hotel, Wild Horse Pass Hotel & Casino, is \$169 per night plus tax. The deadline to make your hotel room reservation is **Wednesday, March 15, 2017**. You may reserve a room online at <https://tinyurl.com/2017HFMASpring>.

## **Sponsor Benefits include:**

- Company name displayed on signage at the registration desk and signage at the sponsored event and/or session.
- The opportunity to share your marketing material with all attendees during the sponsored event.
- Company recognition during the opening announcements to kick off the conference.
- The opportunity to address the audience at the start of your sponsored session and/or event.
- A pre- and post-conference registrant list including full attendee contact information.

**Bonus!** If your sponsorship is received by **February 24, 2017**, your company logo will be listed on the front of the brochure, included in all electronic marketing and your organization will be highlighted in conference email blasts which are sent to our large email distribution list.



# THE CONFERENCE SPONSOR OPTIONS

## Session/ Event

## Price

## Registration

### **Thursday, April 6, 2017**

1.	ACA/MACRA: 8:30 – 9:45 a.m.	\$680	50% off 1
2.	Refreshment Break with Exhibitors: 9:45 – 10:15 a.m.	\$320	50% off 1
3.	Regulatory Issues: 10:15 – 11:30 a.m.	\$680	50% off 1
4.	Cybersecurity: 12:45 – 2:00 p.m.	\$680	50% off 1
5.	Refreshment Break with Exhibitors : 2:00 – 2:30 p.m.	\$320	50% off 1
6.	Refreshment Break with Exhibitors : 3:45 – 4:15 p.m.	\$320	50% off 1
7.	Tax Exemptions/IRS Update: 4:15 – 5:30 p.m.	\$680	50% off 1
8.	Reception/Social Event: 5:30 – 7:00 p.m.	\$2,000	2

### **Friday, April 7, 2017**

9.	Breakfast with Exhibitors: 7:30 – 8:30 a.m.	\$600	50% off 1
10.	Refreshment Break with Exhibitors: 9:45 – 10:15 a.m.	\$320	50% off 1
11.	Government Relations Panel: 10:15 – 12:30 p.m.	\$680	50% off 1
12.	AHCCCS Update: 11:30 – 12:30 p.m.	\$680	50% off 1

### **Additional Sponsorship Opportunities**

1.	Conference Bags	\$1,000	1
2.	Name Badge Lanyard	\$1,000	1
3.	Hotel Room Key	\$1,000	1

# THE EXHIBITOR BENEFITS

Exhibitor registration includes one 6' skirted table, two chairs and two conference registrations (*if only one representative will be attending, consider donating the second registration to a provider!*). You will have an 8' x 8' area in which to display your booth, backdrop, etc. but there will be no piping and draping.

**6.5 hours of networking time are available at this year's Az HFMA Spring Conference!**

Your company information will be listed in the conference program. A pre- and post-conference registration list will also be sent including attendee's full contact information.

**The conference theme is 1960's TV shows.** Take this chance to have your company stand out! Decorate your booth from one of the 1960's TV shows such as Bewitched, I Dream of Jeannie, Gilligan's Island, Rocky and Bullwinkle etc. For a full list of TV shows, [click here](#). **Each vendor will choose their TV show and you must submit your choice to [Liz Ricafort](#) as soon as possible (shows are available on a first come, first served basis).** During the reception, we will be playing a couple of 1960's game shows with vendors and providers as well!

**Exhibitor Fee:** \$1,250 (*includes two full conference registrations*)  
Electricity is included.

**Set Up Time: Wednesday, April 5 from 4:30 – 8:00 p.m.**

Exhibit Hours: **Thursday, April 6**

7:00 - 8:30 a.m. (breakfast)  
9:45 - 10:15 a.m. (break)  
2:00 – 2:30 pm. (break)  
3:45 – 4:15 p.m. (break)  
5:30 – 7:30 p.m. (reception)

**Friday, April 7**

7:30 - 8:30 a.m. (breakfast)  
9:45 - 10:15 a.m. (break)  
10:30 a.m. Tear Down

**PLEASE do not dismantle your exhibitor area until 10:30 a.m. on Friday.**

*If travel plans require you to do so, please inform staff prior to the conference.*

**Booth Selection:** The order of booth selection will be based on the organization's level of support for this conference, including sponsorship and annual sponsorship commitment, then on **a first come, first served basis**. Get the best selection by registering early!

**CANCELLATION POLICY:** \$100 administrative fee for notice received by **March 31, 2017**.  
*NO Refunds for cancellations on **March 31, 2017** and after.*

**Shipping Materials:** Address label should read:

Hold For: ATTN: (**Rep Name, Company Name and Arrival date\***)

Wild Horse Pass Hotel & Casino, Az HFMA

5040 Wild Horse Pass Blvd. | Chandler, AZ 85226

**Shipments at the hotel can be received starting Tuesday, April 4, 2017**

**Door Prizes:** If you wish to provide a door prize as a sponsor or exhibitor, please list the item on the registration form **and** email [admin@azhfma.org](mailto:admin@azhfma.org). Your company will be listed in the handout materials and you can announce the winner at the drawings at the Monday night reception. **This is a great way to highlight your company, gain exposure and gives attendees one more reason to visit your booth if you are an exhibitor!**

# THE THANK YOU ANNUAL SPONSORS

The Chapter thanks all annual sponsors for their generous support.

## Platinum Level

Adreima, Cancer Treatment Centers of America, CBIZ MHM LLC, Hawes Financial Group, Healthcare Collections LLC, NHI Billing Services, Progressive Management Systems, Triage Consulting Group, XTend Healthcare

## Gold Level

BBVA Compass Bank, Berkeley Research Group, BKD CPAs & Advisors, Capio Partners, Ernst & Young LLP, JP Morgan, Moss Adams LLP

## Silver Level

Bank of America, ClearBalance, Connance, Craneware Inc., Global Receivables Solutions Inc., Healthcare Resource Group, Praxis Healthcare Solutions

## Bronze Level

Acclivity Healthcare, Account Recovery Services, Allscripts, Arthur J. Gallagher Risk Management Services, Cirius Group Inc., FIRM Revenue Cycle Management Services Inc., IMA Consulting, Medical Data Systems, TTF Healthcare Search & Staffing

If you are interested in participating as a sponsor please contact  
Az HFMA Executive Director [Cathy Herring](#).