

Az HFMA PRESENTS

THE

2017 FALL CONFERENCE

Get Tuned In –80's Rock Music



October 11-13, 2017

Loews Ventana Canyon Resort

Tucson, Arizona

SCHEDULE AT-A-GLANCE*

Wednesday, October 11

4:00 - 5:00pm **Opening Session: Gen "Q" Cracking the Generational Code**
Cally Christensen, Christensen Company Consulting, LLC

5:00 - 6:30pm **Welcome Reception**

Thursday, October 12

7:00am **Registration**

7:00 - 8:00am **Breakfast with Exhibitors**

8:00 - 9:30am **Foundational Structures & Innovative Strategies for Transitioning to Value-Driven Reimbursement**
Caitlin Greenbaum, Huron Healthcare Consulting

9:30 - 10:00am **Refreshment Break with Exhibitors**

10:00 - 11:00am **101: Bundled Payment Models**
Eric Roger, BKD

102: CFO Breakout Session: The Sunshine Act Overview - Issues and Pitfalls
Heather Siegelheim, Attorney, Quarles & Brady

11:00am - 12:00pm **201: Managing Third Party Risk in a Changing Health Care Environment**
Glen Reiner, nThrive Healthcare

202: CFO Breakout Session: OIG Work Plan and Compliance
Leslie Morgan, Banner Health, Senior Compliance Program Director

12:00 - 1:30pm **Lunch**

1:30 - 2:30pm **CFO Panel**
Panelists: Jeff Buehrle, Banner Health, Gene Alexander, Northwest Hospital & Sherry Ost, Canyon Vista Medical Center
Moderator: Ryan Rieff

2:30 - 3:30pm **301: How High-Performance Team & High Reliability Organizations Support Cost Optimization Goals**
Dana Alexander and Jon Powell, Ernest and Young

302: CFO Breakout Session: STARK Update
Heather Siegelheim, Attorney, Quarles & Brady

3:30 - 4:00pm **Refreshment Break with Exhibitors**

4:00 - 5:00pm **Work More Effectively with Your Staff and Create a True Teamwork Environment**
Greg Thomas, SEC Football Official

SCHEDULE AT-A-GLANCE CONT'D*

5:00 - 6:30pm

Reception

7:00-10:00pm

80'S ROCK AND ROLL THEME EVENT

Friday, October 13

7:00 - 8:00am

Breakfast with Exhibitors

8:00 - 8:50am

HFMA Update

Carol Friesen, National HFMA Chair

8:50 - 9:15am

Refreshment Break with Exhibitors

9:15 - 10:15am

The Root Cause of Antibiotic Resistance

Dr. Peter Peterson

10:15 - 11:15am

Communicating with Regulators and Enforcement Panel

Panelists: Jim Schwegel, AZ Attorney General's Office, Medicaid Fraud Control Unit, Vanessa Templeman, AHCCCS, AG's Office

Moderator: Jim Rough

11:15 - 11:30am

Conference Wrap Up

**Schedule subject to change*

REGISTRATION & HOTEL INFORMATION

REGISTRATION

Registration is now open for the 2017 Az HFMA Fall Conference! To register online, click [here](#).

FEES	BEFORE SEP. 20	AFTER SEP. 20
Member Registration	\$295	\$345
Two or More Member Registration	\$275 per attendee	\$325 per attendee
Non-Member Registration	\$395	\$445
Two or More Non-Member Registration	\$375 per attendee	\$425 per attendee
One Day Provider Only - Thursday	\$195	\$195
One Day Provider Only – Wednesday or Friday	\$100	\$100

DEADLINE TO REGISTER IS FRIDAY, OCTOBER 6, 2017!

\$50 cancellation fee applies until that date; No refunds are available after October 6, 2017

Discounts are available! Members who have passed the HFMA Certification Exams receive a 10% discount ~ Use the code of CERT when registering online.

Past Az HFMA Presidents ~ As a thank you for your service to the chapter, your registration is complimentary ~ Use the code of PRES when registering online.

Scholarships are also available! Provider scholarships are available with completion of an application found on the chapter website [here](#). Applications are due by **Friday, September 15, 2017**.

HOTEL

The conference will take place at [Loews Ventana Canyon Resort](#) in Tucson, Arizona. Attendees will receive a special room rate of \$199 per night plus tax for a standard room. **To make your reservation online, [click here](#)**. Be sure to mention you are attending the Arizona Healthcare Financial Management Association conference when booking. **The deadline to make your hotel room reservation is Wednesday, September 20, 2017**. All reservations made after this date will be subject to availability and rooms may not be available at the conference rate.



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